

Yorktown

Department of Parks and Recreation

Superintendent
Jim Martorano Jr.
Assistant Superintendent
Marissa Lieto

February, 2023

Dear Local Business Owner:

There is an opportunity to reach Local Yorktown families! The Yorktown Parks & Recreation Department is offering sponsorship space at our Movie Nights to a select few businesses on a first come first served basis.

The cost of the sponsorship is as follows:

Movie Date	Classic Total	Half Share	Quarter
June 30th	\$2,000	\$1,000	\$500
July 28th	\$2,000	\$1,000	\$500
August 25	\$2,000	\$1,000	\$500

A sponsorship at the Movies at Jack DeVito Field is a great way to reach families in Yorktown. Movie Night is FREE. Residents arrive at the Field prior to the Movie to set up their “space” to relax and enjoy some outdoor time as the kids play around with friends. Sponsors can set up an “advertising table” handouts, games, advertising materials are some suggestions. It is a great opportunity to advertise to this captive audience.

Sponsorship: Classic Total will give you exclusive advertising for your Company only. Half and quarter shares would be sharing the advertising space with other organizations.

If you are interested in purchasing this sponsorship or have additional questions, please complete the form below and send it, along with your logo, to Patty Marino at pattymarino@yorktownny.org by **June 10th 2023**.

If you have any questions please don't hesitate to reach out to myself or the Yorktown Parks & Recreation Department at 914-245-4650.

Sincerely,
Patty Marino
Office Assistant

YORKTOWN PARKS & RECREATION BROCHURE AD ORDER FORM

AVAILABLE SIZE ADS & PRICES:

Please check box next to the Movie you would like to sponsor.

Movie	
<input type="checkbox"/>	June 30
<input type="checkbox"/>	July 28
<input type="checkbox"/>	August 25

Please check the box next to the sponsorship amount you chose.

Sponsor Amount	
<input type="checkbox"/>	\$2,000 - Classic Total
<input type="checkbox"/>	\$1,000 - Half Share
<input type="checkbox"/>	\$500 - Quarter Share

PLEASE MAKE CHECKS PAYABLE TO: YORKTOWN PARKS & RECREATION

SIGNATURE: _____ DATE: _____

PRINT NAME: _____ PHONE#: _____

BUSINESS NAME: _____