

May, 2023

Dear Local Business Owner:

There is an opportunity to reach over 14,000 Local Yorktown families! The Yorktown Parks & Recreation Department is offering sponsorship space in our semiannual programming brochure to a select few businesses on a first come first served basis.

The cost of the sponsorship is as follows:

| AD SIZE | Price |
|-----------|-------|
| ¼ Page | \$250 |
| ½ Page | \$450 |
| Full Page | \$800 |

A sponsorship with space in the brochure is a great way to reach all families in Yorktown. Brochures are mailed to all residents! And, with programs running all season long, your Advertisement is sure to be seen time and time again.

Your sponsorship will be printed in either our Spring/Summer or Fall/Winter brochure, reaching Yorktown families over approximately a six-month timeframe.

If you are interested in purchasing this sponsorship please complete the form below and send it, along with your logo, to Patty Marino at pattymarino@yorktownny.org by **June 30th 2023**.

If you have any questions please don't hesitate to reach out to myself or the Yorktown Parks & Recreation Department at 914-245-4650.

Sincerely,
Marissa Lieto
Assistant Superintendent

YORKTOWN PARKS & RECREATION BROCHURE AD ORDER FORM

AVAILABLE SIZE ADS & PRICES:

| AD SIZE | Price |
|-----------|-------|
| ¼ Page | \$250 |
| ½ Page | \$450 |
| Full Page | \$800 |

SIZE AD: _____ PRICE: \$ _____

All logos should be emailed directly to YPR@YorktownNY.ORG

- Logos should not include specific products but rather the business name only along with your address and phone number if desired.
- All logos must be high resolution in formats Jpeg or PNG and the resolution should be greater than 200 (the higher the better).
- Logos must be emailed by **June 30th 2023.**
- Payment must be received along with this completed form no later than June 30th 2023.

PLEASE MAKE CHECKS PAYABLE TO: YORKTOWN PARKS & RECREATION

TEXT & ARTWORK FOR AD EXACTLY HOW YOU WANT IT TO APPEAR
PLEASE CHECK SPELLING, IT WILL BE TYPED/PRINTED "AS IS"

SIGNATURE: _____ DATE: _____

PRINT NAME: _____ PHONE#: _____

BUSINESS NAME: _____