APPENDIX

Survey 1: 30 Second TouchTone Survey[©] Report, November 2002

Survey 2: 60 Second TouchTone Survey[©] Report, July 2003



30 Second TouchTone Survey[©] Report

Provided for the Town of Yorktown by ATC/MarketFAX Inc. http://www.marketfax.com

A. In what part of to	wn do you live?	1								
a. III What part of to	un do you mo.	1	2	3	4	5	6	7		7
		North of 202, West of the Taconic State Parkway	North of 202, East of the Taconic	South of the Reservoir	South of 202, West of the Taconic, North of the Reservoir	South of 202, East of the Taconic, North of the Reservoir	Don't Know	Do not live in Yorktown		Totals
	Cumulative	257	635	25	120	265	23	9		1334
	Statistical	19.27%	47.60%	1.87%	9.00%	19.87%	1.72%	0.67%		100.00%
		-								
B. How long have yo	ou lived in Yorktown?				1	-		1		_
		1 1-5 Years	2 6-10 Years	3 11-20 Years	4 21-30 Years	5 More than 30 Years	6 Do not live in	_		
		1-5 fears	6-10 fears	11-20 Tears	21-30 Years	More than 50 rears	Yorktown			
	Cumulative	223	224	300	249	330	8			Totals 1334
	Statistical	16.72%	16.79%	22.49%	18.67%	24.74%	0.60%			100.00%
O. 16		7								
C. If you take the tra commute to work, w		1	2	3	1 4	5	6	7	8	
use most often?	mich station do you	Peekskill or	Croton-Harmon or	Golden's Bridge or	Bedford Hills or Mt.		White Plains or	Another station	Does not apply	
use most often?		Cortlandt	Ossining	Katonah	Kisco	Спаррациа	North White Plains	Another station	Does not apply	
										Totals
	Cumulative	41	182	28	24	2	49	15	993	1334
	Statistical	3.07%	13.64%	2.10%	1.80%	0.15%	3.67%	1.12%	74.44%	100.00%
		=								
-	ou agree or disagree				1 .		1			_
	tatement: "The Town	1	2	3	4	5				
		Strongly Agree. Protect all walls	Agree. Protect only those walls that	worth the bother	Strongly Disagree. It's too much of a	No opinion				
old stone walls thro	ugnout Yorktown."	everywhere	have historical	worth the bother	burden on property					
		everywhere	significance		owners					Totals
	Cumulative	351	652	119	121	91	†			1334
	Statistical	26.31%	48.88%	8.92%	9.07%	6.82%				100.00%
		•			•	•	•			
	u agree or disagree with									
the following statemen		1	2	3	4	5				
parcels in Yorktown, if built at lower densities	developed, should be	Strongly Agree. Even	Agree. But only on	Disagree. This	Strongly Disagree.	No opinion				
parcels that have alrea	•	if it reduces potential tax revenue for the	very large parcels.	wouldn't be	Reducing the					
parooro mar maro amoa	ay soon acrosopea.	Town.		appropriate for	density isn't going					Tatala
	Cumulative	639	361	most sites. 120	to solve much. 130	84				Totals 1334
	Statistical	47.90%	27.06%	9.00%	9.75%	6.30%	+			100.00%
	Joianstical	41.30 /0	21.00/0	9.00 /0	9.19/0	0.30 /0	1			100.00%
F. Indicate whether you a	gree or disagree with the									
following statement: "Large remaining vacant		1	2	3	4	5				
parcels in Yorktown shou cluster development." In	ald be built in the form of	Strongly Agree. Even	Agree. But only if	Disagree. I'd rather	Strongly Disagree.	No opinion	1			1
	ther on smaller lots, with	if a few more houses	there is no increase		No one would build					
the surrounding area pres		are permitted, as an	in the number of	out	or buy clustered					
		incentive	houses		houses					
	_						1			Totals
	Cumulative	180	400	562	123	69	1			1334
	Statistical	13.49%	29.99%	42.13%	9.22%	5.17%				100.00%

Table 1		Totals 1334 100.00%
G. Light industry 572 612 150 42.88% 11.24% H. Office buildings 366 843 125 27.44% 63.19% 9.37% I. Bed & Breakfast Inns 742 263 329		1334
H. Office buildings 366 843 125 27.44% 63.19% 9.37% I. Bed & Breakfast Inns 742 263 329		
H. Office buildings 366 843 125 27.44% 63.19% 9.37% I. Bed & Breakfast Inns 742 263 329		
H. Office buildings 366 843 125 27.44% 63.19% 9.37% I. Bed & Breakfast Inns 742 263 329		•
27.44% 63.19% 9.37%		
I. Bed & Breakfast Inns 742 263 329		1334
		100.00%
EE C90/ 40 730/ 34 CC0/		1334
33.02/6 13.12/6 24.06%		100.00%
J. Townhouses 313 882 139		1334
3. Townhouses 313 662 139 23.46% 66.12% 10.42%		100.00%
K. Apartment buildings 187 1005 142		1334
14.02% 75.34% 10.64%		100.00%
L. Affordable housing 419 756 159		1334
31.41% 56.67% 11.92%		100.00%
		4004
M. Accessory units (i.e. in-law units) 392 593 349 29.39% 44.45% 26.16%		1334 100.00%
25.55/6 344.45/6 20.10/6		100.0076
N. Age-restricted housing (senior housing, nursing homes) 494 594 246		1334
37.03% 44.53% 18.44%		100.00%
O to S. Where do you go most often for		
1 2 3 4	5	
Yorktown Heights Crompond Jeff. Valley Mall Other Areas /Yorkto	wn Other	Totals
O. Weekly groceries? 842 39 5 185	263	1334
63.12% 2.92% 0.37% 13.87%	19.72%	100.00%
P. Clothes and Furniture? 62 42 497 71	662	1334
4.65% 3.15% 37.26% 5.32%	49.63%	100.00%
Q. Window shopping? 46 18 577 35	658	1334
3.45% 1.35% 43.25% 2.62%	49.33%	100.00%
R. Professional services (i.e., lawyer, accountaants?) 472 14 13 86	749	1334
35.38% 1.05% 0.97% 6.45%	56.15%	100.00%
S. Eating Out? 348 35 19 344	588	1334
26.09% 2.62% 1.42% 25.79%	44.08%	100.00%
T. Do you think that the Yorktown Heights business		
district could benefit from additional pedestrian- oriented, mixed-use development in a "Main		
Street/Town Center" design? This would consist of		
sidewalk-orientated shops and restaurants with parking in the back, civic institutions, small offices,		
apartments, townhouses, and public plazas.		
		T
		Totals 1334
Statistical 67.92% 22.11% 9.97%		100.00%
		_
U. Do you think that the Crompond business district could benefit from additional pedestrian-		
district could benefit from additional pedestrian- oriented, mixed-use development in a "Main You Not sure		
district could benefit from additional pedestrian-		
district could benefit from additional pedestrian- oriented, mixed-use development in a "Main Street/Town Center" design? This would consist of sidewalk-orientated shops and restaurants with parking in the back, civic institutions, small offices,		
district could benefit from additional pedestrian- oriented, mixed-use development in a "Main Street/Town Center" design? This would consist of stidewalk-orientated shops and restaurants with		
district could benefit from additional pedestrian- oriented, mixed-use development in a "Main Street/Town Center" design? This would consist of sidewalk-orientated shops and restaurants with parking in the back, civic institutions, small offices,		Totals
district could benefit from additional pedestrian- oriented, mixed-use development in a "Main Street/Town Center" design? This would consist of sidewalk-orientated shops and restaurants with parking in the back, civic institutions, small offices,		Totals 1334 100.00%

V to Z. For each of the following	1								
business districts, which do you think is	1	2	3	4	5	6	7	8	
the MOST important issue to address?	Quality and mix of stores	Roadway access (to/within)	Parking availability	Walkability	Attractiveness of storefronts	Landscaping	None of the above	Not sure	
									Totals
	450	075	0.5	167	400	1 20			1290
V. Yorktown Heights:	452	375	35		169	39	53	U	
	35.04%	29.07%	2.71%	12.95%	13.10%	3.02%	4.11%	0.00%	100.00%
	T					1			
W. Mohegan Lake (Route 6 area):	126	782	78	66	131	26	40	85	1334
Tr. monegan zane (reate o area).	9.45%	58.62%	5.85%	4.95%	9.82%	1.95%	3.00%	6.37%	100.00%
X. Shrub Oak:	457	224	60	87	156	46	81	223	1334
A. Gill ab Gak.	34.26%	16.79%	4.50%	6.52%	11.69%	3.45%	6.07%	16.72%	100.00%
Y. Jefferson Valley:	564	132	35	129	126	62	124	162	1334
1. Jenerson valley:	42.28%	9.90%	2.62%	9.67%	9.45%	4.65%	9.30%	12.14%	100.00%
	1			1	1	1	1	1	1
Z. Crompond:	279	411	13	93	124	48	56	310	1334
L. Grompona.	20.91%	30.81%	0.97%	6.97%	9.30%	3.60%	4.20%	23.24%	100.00%



60 Second TouchTone Survey® Report

Provided for the Town of Yorktown by ATC/MarketFAX Inc. http://www.marketfax.com

A. In what part of tow	n do you live?								
		1	2	3	4	5	6	7	
		North of 202, West of the Taconic State Parkway	North of 202, East of the Parkway.	South of the Reservoir.	South of 202, West of the Parkway, North of the	South of 202, East of the Parkway, North of the Reservoir	Don't Know	Do not live in Yorktown	
					Reservoir				Totals
	Cumulative	259	507	19	82	196	11	11	1085
	Statistical	23.87%	46.73%	1.75%	7.56%	18.06%	1.01%	1.01%	100.00%
D. U I and become	. Il. and in Variation 2	1							
s. How long have you	u lived in Yorktown?	1	2	3	4	5	6		
		1-5 years	6-10 Years	11-20 Years	21-30 Years	More than 30 Years	Do not live in		
		l o youro					Yorktown		Totals
***************************************	Cumulative	164	186	234	228	261	12		1085
	Statistical	15.12%	17.14%	21.57%	21.01%	24.06%	1.11%		100.009
C. Please indicate how	you feel about the	1							
ollowing statement. "T			2	3	4	5			
should adopt ordinance	es to protect roads and	Strongly Agree	Agree	Disagree	Strongly Disagree	No Opinion	1		
vistas that contribute to character of the Town."	the natural beauty and								Totals
	Cumulative	657	323	53	26	26			1085
	Statistical	60.55%	29.77%	4.88%	2.40%	2.40%	L		100.00%
D. Where do you wor	1-2	1							
D. Willere do you wor	K.f.	1	2	3	4	5	6	7	
		Yorktown	White Plains	Elsewhere in Westchester County	Another upstate county	New York City	Long Island	Connecticut	
	Cumulative	223	88	285	22	186	3	34	
	Statistical	20.55%	8.11%	26.27%	2.03%	17.14%	0.28%	3.13%	
0.0.0			9	7					
D. Continued		8		-					
		New Jersey	I don't work						
	Committee	40	200						Totals
	Cumulative Statistical	18 1.66%	226 20.83%	-					100.009

E. How long is your com	mute to work,								
		1	2	3	4	5	6	7	
		Less than 15 15-30 minutes	15-30 minutes	30-45 minutes	45-60 minutes	More than 60 minutes	I work from home	I don't work	
									Totals
	ımulative	184	183	200	109	138	45	226	1085
Sta	atistical	16.96%	16.87%	18.43%	10.05%	12.72%	4.15%	20.83%	100.00%
F. How would you rate the	visual appearance	1							
of your neighborhood? Cor	nsider the	1	2	3					
appearance of buildings, la	indscaping, parking	Very attractive	Attractive	Not attractive at all					
areas, streets, local parks a the natural scenery.	and schools, and								Totals
Cu	ımulative	304	675	106	-				1085
	atistical	28.02%	62.21%	9.77%	-				100.00%
1000	anonon	20.0270	VACABLE 170	5.1170					100.007
G. How would you rate th	he quality of the								
sidewalks in your neight	tborhood?	1	2	3	4				
		Excellent	Good	Fair	My neighborhood doesn't have sidewalks				Totals
Cu	ımulative	26	87	86	886				1085
Sta	atistical	2.40%	8.02%	7.93%	81.66%				100.00%
		1	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,						
H. If additional bike trails									
available, would you ride	e your bike to	1	2	3	4	_			
work or for shopping?		Yes	No	Maybe	Does not apply				
lc.	ımulative	118	582	159	226				Totals 1085
	atistical	10.88%	53.64%	14.65%	20.83%	-			100.00%
1018	M 514 51 501	10.0070	1 00:07/0	17.0070	20.0070				1 100.007
l. Would you use a neigh	borhood jitney	1							
service to a nearby train		1	2	3	4				
unan emecki Naskaz kokazatza ₹ 55555566.		Yes	No	Maybe	Does not apply				
									Totals
	ımulative	293	274	271	247				1085
Sta	atistical	27.00%	25.25%	24.98%	22.76%				100.00%

I. Would you use a neighborhood jitney							
ervice to go shopping?	1	2	3	4			
	Yes	No	Maybe	Does not apply			
Cumulative	140	589	294	62	_		To:
Statistical	12.90%	54.29%	27.10%	5.71%			100.
Which actions do you believe would best			the strong-crossest the re-invited tax-2,000				
prove traffic conditions in Town? Choose				1	2	3	
top three items in order of importance to	1. New roadways/c	onnectors		372	134	205	
1.				34.29%	12.35%	18.89%	
	2 Midening of avis	sting roads/intersection	ne	326	446	57	
	A MAIDELING OF GAIS	iling roadonnersection	119	30.05%	41.11%	5,25%	
				00.0070		512070	
	3. Traffic managen	nent techniques (i.e. ch	nanging stop-light	301	266	356	
	timing, adding left-			27.74%	24.52%	32.81%	
	4. Expand bike lan	es and trails		14	30	39	
				1.29%	2.76%	3.59%	
					-		
	5. Improve sidewal	ks in hamlet centers		13	58	56	
				1.20%	5.35%	5.16%	1st Choice
							2nd Choice
	6. Improve sidewal	ks in residential neigh	borhoods	19	36	70	3rd Choice
				1.75%	3.32%	6.45%	
	7 1	-11-4		12	50	89	
	7. Increase bus se	rvice in town		1.11%	4.61%	8.20%	
				1.1170	4.0170	0.2070	
	8 Provide addition	al park and ride lots		6	22	71	
	o. Flovide addition	ai park and nuo ioto		0.55%	2.03%	6.54%	
				1 0.0076	210070	0.0170	
	9. Promote cluster	ed development patter	rns that make people	22	43	142	
	less auto-depende			2.03%	3.96%	13.09%	
			Cumulative	1085	1085	1085	
			Statistical	100.00%	100.00%	100.00%	
Please indicate how you feel about ti					· · · · · · · · · · · · · · · · · · ·		
lowing statement. "If the State is able		2	3	4	5		
t federal funding for road	Strongly Agree	Agree	Disagree	Strongly Disagree	No opinion		
provements, the Bear Mountain							
rkway connection should be built."							То
Cumulative	414	350	52	51	218		10
Statistical	38.16%	32.26%	4.79%	4.70%	20.09%		100
Jausucai	30.10%	32.20%	4.1370	4.7070	20.03/0		100

M. Please indicate how you feel about the							
following statement. "If the State is able to	1.00	2	3	4	5		
get federal funding for road	Strongly Agree	Agree	Disagree	Strongly Disagree	No opinion		
improvements, a by-pass in Mohegan							
Lake should be constructed."							
							Totals
Cumulative	568	292	54	45	126		1085
Statistical	52.35%	26.91%	4.98%	4.15%	11.61%		100.00%
N. How importantant is historic	1						
preservation to you?	1	2	3	4			
	Very important	Important	Not very important	Not important at all			
		.:					Totals
Cumulative	452	441	156	36			1085
Statistical	41.66%	40.65%	14.38%	3.32%			100.00%

O. How would you rate your level of satisfaction with the following:		Very Satisfied	Somewhat Satisfied	Not Satisfied	N/A	Totals
sausiaction with the following.	1. Shopping	399	544	139	3	108
	1. Onopping	36.77%	50.14%	12.81%	0.28%	100.00%
	2. Location in the region	665	373	20	27	1088
		61.29%	34.38%	1.84%	2.49%	100.00%
	3. Access to the Taconic Parkway	897	155	31	2	1088
	Secretarian Control of the Control o	82.67%	14.29%	2.86%	0.18%	100.00%
	4. Neighborhoods	487	499	81	18	1088
		44.88%	45.99%	7.47%	1.66%	100.00%
	5. Housing stock	303	488	119	175	1085
		27.93%	44.98%	10.97%	16.13%	100.00%
	6. Diversity of age groups, income levels	438	508	72	67	1085
		40.37%	46.82%	6.64%	6.18%	100.00%
	7. Schools	325	465	143	152	1085
		29.95%	42.86%	13.18%	14.01%	100.00%
	8. Roads & infrastructure	56	454	569	6	1088
		5.16%	41.84%	52.44%	0.55%	100.00%
	9. Natural beauty & scenery	498	524	57	6	1085
		45.90%	48.29%	5.25%	0.55%	100.00%
	10. Parks & recreational facilities	545	456	70	14	1085
		50.23%	42.03%	6.45%	1.29%	100.00%
	11. Historic character	333	566	116	70	1085
		30.69%	52.17%	10.69%	6.45%	100.00%
	12. Municipal services, town government	326	598	145	16	1085
		30.05%	55.12%	13.36%	1.47%	100.00%
	13. Police, fire & EMT services	741	291	39	14	1085
		68.29%	26.82%	3.59%	1.29%	100.00%
	14. Cultural Life	223	548	244	70	1088
		20.55%	50.51%	22.49%	6.45%	100.00%